



# SPONSORSHIP BENEFITS

September 12 – 19, 2020

## EXECUTIVE CHEF - \$3,000

- Logo placement on all online advertising
- Prime logo placement with link to company website on cobbfoodiweek.com
- Website ad on cobbfoodiweek.com and travelcobb.org
- Logo placement in Cobb Travel & Tourism's monthly e-newsletter
- Name included in press kits and pre and post-event press releases
- Logo placement on Cobb Foodie Week's social media pages and promotions
- Logo placement on Cobb Travel & Tourism's website event calendar page
- Logo placement in chef video highlight
- Sponsor of one Foodie Week e-blast
- Mention in one Foodie Week blog post

## SOUS CHEF - \$1,000

- Logo placement with link to company website on cobbfoodiweek.com
- Website ad on cobbfoodiweek.com and travelcobb.org
- Name recognition on Cobb Travel & Tourism's monthly e-newsletter
- Name included in press kits and pre and post-event press releases
- Company name listed on Cobb Foodie Week's social media pages and promotions
- Name recognition on Cobb Travel & Tourism's website event calendar page

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Please make checks payable to Cobb Travel & Tourism and send to:

Cobb Travel & Tourism, ATTN: Partnership Services Department  
One Galleria Parkway, Atlanta, GA 30339  
Tax ID: #58-1951844

TOTAL SPONSORSHIP: \$ \_\_\_\_\_

AUTHORIZATION SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

All payments are non-refundable. Note: Company agrees to pay all charges upon submission of contract. Company and agent (if any) each agree to be jointly and singularly responsible for full payment thereof. Agreement may be cancelled if written notice is received within 72 hours of agreement. Any change of ownership or management will not dissolve the contract obligations of company, as above name. In the event that company does not make payment in accordance with the terms of this contract, company agrees to pay all legal fees incurred by Cobb Travel & Tourism to obtain collection. (Cobb Travel & Tourism is not bound by terms or conditions contained herein.)

For questions about sponsorships, contact Kaitlyn Parham at [kparham@travelcobb.org](mailto:kparham@travelcobb.org) or 678-303-2624

Presented by  
**COBB**  
TRAVEL & TOURISM