



# SPONSORSHIP BENEFITS

September 9 – 16, 2023

## EXECUTIVE CHEF - \$3,000

- Logo placement on all online advertising
- Prime logo placement with link to company website on cobbfoodiweek.com
- Website ad on cobbfoodiweek.com and travelcobb.org
- Logo placement in Cobb Travel & Tourism's monthly e-newsletter
- Name included in press kits and pre and post-event press releases
- Logo placement on Cobb Foodie Week's social media pages and promotions
- Logo placement on Cobb Travel & Tourism's website event calendar page
- Logo placement in chef video highlight
- Sponsor of one Foodie Week e-blast
- Mention in one Foodie Week blog post

## SOUS CHEF - \$1,000

- Logo placement with link to company website on cobbfoodiweek.com
- Website ad on cobbfoodiweek.com and travelcobb.org
- Name recognition on Cobb Travel & Tourism's monthly e-newsletter
- Name included in press kits and pre and post-event press releases
- Company name listed on Cobb Foodie Week's social media pages and promotions
- Name recognition on Cobb Travel & Tourism's website event calendar page

Please make checks payable to Cobb Travel & Tourism and send to:

Cobb Travel & Tourism, ATTN: Partnership Services Department  
One Galleria Parkway, Atlanta, GA 30339  
Tax ID: #58-1951844

TOTAL SPONSORSHIP: \$ \_\_\_\_\_

AUTHORIZATION SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

All payments are non-refundable. Note: Company agrees to pay all charges upon submission of contract. Company and agent (if any) each agree to be jointly and singularly responsible for full payment thereof. Agreement may be cancelled if written notice is received within 72 hours of agreement. Any change of ownership or management will not dissolve the contract obligations of company, as above name. In the event that company does not make payment in accordance with the terms of this contract, company agrees to pay all legal fees incurred by Cobb Travel & Tourism to obtain collection. (Cobb Travel & Tourism is not bound by terms or conditions contained herein.)

Presented by



For questions about sponsorships, contact Faith Affolder at [faffolder@travelcobb.org](mailto:faffolder@travelcobb.org) or 678-303-2627

# COBB COUNTY FOODIE WEEK

WEBSITE PAGE VIEWS

20,400

MEAL DEALS  
44 OFFERED

INFLUENCER POSTS



3,107 LIKES 407 COMMENTS

FACEBOOK  
EVENT

1,252  
RESPONSES

VIDEOS

46,643  
VIEWS

SOCIAL MEDIA  
ADVERTISING  
313,237  
IMPRESSIONS

PRESS

EXPLORE  
GEORGIA.

AUGUSTA  
Magazine

CHOOSE ATL

MDJ Patch

ECN  
East Cobb News

CREATIVE  
LOAFING  
ATLANTA



The Atlanta  
Journal-Constitution



## CREATIVE SAMPLES



WEBSITE

# COBB COUNTY FOODIE WEEK

HOME | MEAL DEALS | SPONSORSHIP | MEDIA RESOURCES



COMING SEPTEMBER 10-17, 2022

Restaurants are such an important part of our hospitality and tourism community. Now, more than ever, Cobb Travel & Tourism wants to help the local restaurant industry recover and thrive. Get ready to dig in! After 12 years of Cobb Restaurant Week, we launched a new program for restaurants, **Cobb Foodie Week** in 2020!

Participation in Cobb Foodie Week is 100% free for all restaurants, and diners can sign-up for the Cobb Foodie Week Savings Pass at no cost. This is the best time to eat your way around Cobb County and support the local dining community! Each participating restaurant has something different to offer, so be sure to check back in to see all of the amazing **MEAL DEALS** being offered for one week only!



KENNESAW  
MAP // WEBSITE

Get a **10% discount** off your bill September 11-18. Just mention Cobb Foodie Week when you place your order.



EAST COBB  
MAP // WEBSITE

Stop by during Cobb Foodie Week, and tell your server you are there for the **Free Tomahawk Taco** (Taste of Marietta's Best Seafood winner).



MARIETTA  
MAP // WEBSITE

Get **20% off** your entire bill when you mention Cobb Foodie Week at checkout September 11 - 18, 2021!



MARIETTA  
MAP // WEBSITE

Mention Cobb Foodie Week to the cashier to receive **15% off** your entire order! Not valid with third party delivery services, other discounts or gift cards.

SEE MORE FROM 2021

ADVERTISING

FOODIE  
week

SEPTEMBER 10 - 17

ONE WEEK OF MEAL DEALS FROM COBB RESTAURANTS

www.CobbFoodieWeek.com

#CobbFoodie  
#CobbFoodieWeek



BILLBOARD

COBB COUNTY  
FOODIE WEEK

SEPTEMBER 10 - 17

www.CobbFoodieWeek.com



COBB FOODIE  
week

ONE WEEK OF MEAL DEALS FROM COBB RESTAURANTS

SEPTEMBER 10-17, 2022

CobbFoodieWeek.com