



## Tracking and Measuring Survey

Event Name:

Organization:

Event Start Date:

Event End Date:

Sports Type (select):  Youth  Adult  College  Professional Venue

Location:

Total number of participants (athletes, coaches and trainers only):

Total number of local participants (Atlanta Metro area):

Estimated overnight visitors (include participants and spectators):

Was there a host hotel?  Yes  No

If yes, name of hotel:

Average hotel rate:

How many rooms were reserved (total room nights):

(Ex: If you have a block of 12 rooms per night for 3 nights (12x3= **36 total room nights**)

Who should receive tracking and measuring total?

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Please include zip codes for all participants along with this form. After submitting, we will provide you with the tracking and measuring total. All estimated economic impact is calculated using Destinations International's Event Impact Calculator. Please let me know if you have any questions or concerns.

Cristy Pak, Sports Business & Service Manager

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